



OFFICIAL CLIENT QUOTATION & INVESTMENT SCHEDULE

QUOTE REF: AN3S-QT-2026-PAE01

18 October 2026

Validity: 30 Days (Until 17 Nov 2026)

All amounts ZAR · excl. VAT

PREPARED FOR

George

Perfect Auto Electricians

34 Beacon Road, Florida

Roodepoort, 1709

Domain: perfectautoelectricians.co.za / perfectauto.co.za

PREPARED BY

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AN3S Digital Solutions

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EXECUTIVE INVESTMENT SUMMARY

RECOMMENDED · CALL-OUT RELIEF

Option A: Core Package

Immediate protection against lost call-outs while working under bonnets, Google listing rebrand, and review automation.

SETUP (ONCE-OFF) SUPPORT RETAINER

R11,000

R650 / mo

✓ WhatsApp Booking Flow · ✓ Missed-Call Auto-Reply · ✓ Google Profile Fix & 10 Reviews · ✓ Domain Redirect (R0) · ✓ Monthly Care & Security.

Option B: Full Workflow Upgrade

Complete workshop management flow: digital job card, quote approval, instant invoice payment link, and service recall.

SETUP (ONCE-OFF) SUPPORT RETAINER

R11,500 **R650** / mo

Special Upgrade: Replaces Lines 1 & 2 with R7,000 credit towards R7,500 workflow engine. Net setup difference is only +R500.

DETAILED SCHEDULE OF DELIVERABLES

DELIVERABLE & SCOPE OF WORK	FEE STRUCTURE	AMOUNT (ZAR)
1. WhatsApp Lead & Triage Bot Dedicated workshop booking number with automated instant greetings, customer triage questionnaire, Google Sheet logging, and real-time alert dispatch to George.	ONCE-OFF (LINE 1)	R3,500
2. Missed-Call to WhatsApp Auto-Responder Never lose an emergency call-out while under a car. Triggers an automated WhatsApp message within 60 seconds of any missed call with direct booking options.	ONCE-OFF (LINE 2)	R3,500
3. Google Business Profile & Visibility Audit Fixes Reclaim and rebrand Google listing to <i>Perfect Auto Electricians</i> , connect valid website link, fix automotive electrical categories, and push first 10 5-star reviews.	ONCE-OFF (LINE 3)	R3,500
4. Local Directory Citations & Visibility Audit and establish consistent NAP (Name, Address, Phone) citations across top South African automotive and business directories.	ONCE-OFF (LINE 4)	R500

DELIVERABLE & SCOPE OF WORK	FEE STRUCTURE	AMOUNT (ZAR)
5. Domain DNS Redirect & Professional Email DNS configuration redirecting perfectautoelectricians.co.za to verified landing / GBP and configuring george@... mail forwarding.	FREE INCLUSION	R0
6. Website & Systems Care Plan Ongoing high-speed hosting, SSL certificates, security patches, monthly uptime & lead digest, and 1 hour of monthly ad-hoc technical support.	MONTHLY RETAINER	R650 / mo
7. Ongoing WhatsApp Bot Maintenance Continuous uptime monitoring, prompt handling of Meta API updates, dialogue adjustments, and seasonal greeting updates.	FREE INCLUSION	R0 / mo
OPTION B UPGRADE: END-TO-END AI WORKFLOW ENGINE (LINE 8) Replaces Lines 1 & 2 (-R7,000 credit). Builds complete custom workflow: Booking → Digital Intake Checklist → Instant WhatsApp Quote Approval → Digital Job Card → One-Tap Payment Link (Capitec/SnapScan/Card) → Review Request → 6-Month Battery Recall.		
UPGRADE INVESTMENT		R7,500 (Net +R500 with Option A credits)
INCLUSIONS AT R0 (ZERO ADDITIONAL COST) • Google listing rename & link correction • WhatsApp booking button added to perfectauto.co.za • Synchronized business hours across Google, Facebook & Web • Professional replies drafted for all existing reviews • Post-job 5-star review request template • 90-Day Results Guarantee.		
OPTIONAL GROWTH EXTRAS (AVAILABLE AS NEEDED)		
Automated New-Client Outreach Campaign Targeted WhatsApp and email reactivation sequence reaching past customers and local commercial fleet managers.	OPTIONAL ADD-ON	R2,500 setup + R600 / mo
Social Media Starter Pack (10 Posts) 10 monthly branded automotive electrical tips, completed job highlights, and seasonal battery checks for Facebook.	OPTIONAL ADD-ON	R1,800 / mo
High-Converting Ad Creative Pack Design of targeted Meta/Google emergency call-out ads (ad spend paid directly to ad platforms; no agency markup).	OPTIONAL ADD-ON	R700 per set

Fresh Bespoke 1-Page Website

Modern mobile-first website if you prefer a complete fresh replacement over maintaining the existing site.

OPTIONAL
ADD-ON

R2,999 once-off

TOTAL FOR OPTION A (CORE)

R11,000

Monthly Support: R650 / month

Lines 1–4 setup, Line 5 DNS redirect (R0), Lines 6–7 hosting, security, and WhatsApp bot care.

TOTAL FOR OPTION B (WORKFLOW)

R11,500

Monthly Support: R650 / month

Option A core plus full intake-to-invoice automation engine (R11,000 - R7,000 credit + R7,500 build).

COMMERCIAL TERMS & GUARANTEES

1. **Payment Milestones:** 50% mobilization deposit upon quote acceptance; 50% upon deployment, testing, and milestone sign-off.
2. **Monthly Support Retainer:** Billed on the 1st of each calendar month. No long-term lock-in contract; cancellable with 30 days written notice.
3. **90-Day Results Guarantee:** If incoming call-out enquiries and verified 5-star Google reviews do not increase within 90 days of go-live, AN3S works at zero fee until targets are achieved.
4. **Third-Party Pass-Through:** Domain renewal (if applicable) and Meta WhatsApp Cloud API conversations (first 1,000 free per month) are billed at direct provider cost with zero markup.
5. **Non-Disruption Principle:** All setup is handled by AN3S. Your phone numbers remain active and operational at all times throughout onboarding.

Client Acceptance & Go-Ahead

To accept this quotation and schedule your 20-minute onboarding call, indicate your chosen package below and sign, or tap the WhatsApp approval button to confirm instantly.

☐ **Accept Option A (R11,000 + R650/mo)** ☐ **Accept Option B (R11,500 + R650/mo)**

AUTHORIZED SIGNATURE (GEORGE / PERFECT AUTO ELECTRICIANS)

DATE OF ACCEPTANCE

FULL NAME & TITLE

PREFERRED CONTACT WHATSAPP NUMBER
